

Student Name

Professor Name

Class course and assignment

Date due

Title: A Proposal to . . .

INTRODUCTION

Thoroughly cover detailed aspects of "the problem". Recognize what is actually the problem here. [For example, the obvious problem is that COM has no functioning cafeteria, but since there is obviously a space, and there has obviously been talk of the cafeteria opening up, what is the REAL problem that COM is facing? If you don't know this, you haven't done enough research into the problem, and your proposal will not be considered.]

JUSTIFICATION

Justify a need to fix the problem. Convince your audience (aka the COM Board of Directors) that you have a legitimate concern that is URGENT enough to be considered immediately. [For example, sure the pool might be a much wanted *aesthetic* desire to make the campus a more enjoyable place, but how is it something that legitimately demands thousands of dollars being put into it? Could it make students more healthy therefore more successful? Could it bring in more revenue by facilitating a competitive swim team? Could it generate more revenue by servicing the nearby community? A good question to ask might be: how will a pool optimally benefit a maximum number of individuals? What are the pros versus the cons, and are the pros greater than the cons?

SOLUTION 1

Offer five distinct ways to approach this problem. Each distinct way (solution) should be discussed in at least one or two paragraphs. Each distinct way (solution) paragraph should include at least one authoritative source in which you prove you've done some research on either the backstory to the problem or potential ways to fix it (by interviewing experts, looking up ways other institutions dealt with the problem, speaking to administrators of other institutions who dealt with similar problems, etc.)

SOLUTION 2

Offer five distinct ways to approach this problem. Each distinct way (solution) should be discussed in at least one or two paragraphs. Each distinct way (solution) paragraph should include at least one authoritative source in which you prove you've done some research on either the backstory to the problem or potential ways to fix it (by interviewing experts, looking up ways other institutions dealt with the problem, speaking to administrators of other institutions who dealt with similar problems, etc.)

SOLUTION 3

Offer five distinct ways to approach this problem. Each distinct way (solution) should be discussed in at least one or two paragraphs. Each distinct way (solution) paragraph should include at least one authoritative source in which you prove you've done some research on either the backstory to the problem or potential ways to fix it (by interviewing experts, looking up ways other institutions dealt with the problem, speaking to administrators of other institutions who dealt with similar problems, etc.)

SOLUTION 4

Offer five distinct ways to approach this problem. Each distinct way (solution) should be discussed in at least one or two paragraphs. Each distinct way (solution) paragraph should include at least one authoritative source in which you prove you've done some research on either the backstory to the problem or potential ways to fix it (by interviewing experts, looking up ways other institutions dealt with the problem, speaking to administrators of other institutions who dealt with similar problems, etc.)

SOLUTION 5

Offer five distinct ways to approach this problem. Each distinct way (solution) should be discussed in at least one or two paragraphs. Each distinct way (solution) paragraph should include at least one authoritative source in which you prove you've done some research on either the backstory to the problem or potential ways to fix it (by interviewing experts, looking up ways other institutions dealt with the problem, speaking to administrators of other institutions who dealt with similar problems, etc.)

CONCLUSION

Wrap up your discussion and analysis on this COM problem by restating what your ultimate goal is and remember to INSPIRE your audience to seriously consider your ideas. [This would mean that the conclusion now has a CON-THESIS component as well as a CON-COM component right?]

Works Cited